



CALL TO ARTISTS

Animal Care Facility Public Art Projects

Released: July 30, 2018

Deadline: September 24, 2018 at 5 p.m.



City of Coronado

Cultural Arts Commission

1825 Strand Way

Coronado, CA 92118

(619) 522-2633 - kpurvis@coronado.ca.us





CALL TO ARTISTS

Coronado Animal Care Facility Public Art Projects

The City of Coronado Cultural Arts Commission (CAC) invites artists and artist teams to apply for one or a combination of the following public art projects:

Project Description

The Coronado Animal Care Facility, built in 2015 and located at 1395 First Street in Coronado, is Coronado's animal shelter, where animals (mostly dogs and cats) are provided shelter and care and where residents can find lost pets, and pet adoption services. The nonprofit PAWS of Coronado runs the City's Animal Care Facility on behalf of the City. Website: <https://pawsofcoronado.org/>. The exterior of the building currently has a parking lot, some landscaping, but no exterior art.

The selected artist(s) will work with the Public Art Working Team, the Coronado Cultural Arts Commission and the Coronado Contract Arts Administrator to create exterior public art for the facility. The Coronado Public Art Working Team will select and recommend to the Coronado Arts Commission one artist or artist team for each project. The Commission will consider the recommendation of the Public Art Working Team and make a recommendation to the Coronado City Council, who will have final approval of the artistic team and artwork. The initial selection of the artworks will also be reviewed and approved by the PAWS operation board.

The Public Art Working Team has identified two exterior sites for public art.

Site 1.

Coronado Animal Care Facility – Decorative Overhang on front exterior façade.

The Public Art Working Team has identified the decorative overhang on the front west-side facade of the facility above the large windows of the cat room as a location to perch an over-sized cat(s) figure.

The overhang structure is 24 inches deep and 12 feet long. The cat figure would be permanently installed on this structure above the windows.

This location is selected to draw the viewer's eye past the front parking lot and toward the building, as well as suggest the purpose of the room below and the facility itself.

The cat(s) figure should be noticeable from the street. Use of colors, finishes, textures, materials, artistic style, figure's pose and size would all come into play to make the cat figure stand out on the overhang as viewed from the sidewalk. Materials and finishes should consider durability in a marine air environment and exposure to sun. Suggested materials include aluminum, bronze or durable weather materials. The cat(s) figure will be lighted at night, most probably from the back side of the overhang fascia.

The art should capture the personality, typical poses and/or movements of a cat or cats. The figure can be upright/standing, seated, or leaning over the awning fascia.

The cat(s) figure will be a permanent installation on the facility building. The figure's style and appearance do not need to coordinate, or match, in any way the second piece described in Site 2.

Location: On the overhang, over the large windows on the front west-side facade of the facility building.

Approximate depth: 24 inches

Linear space: 12 feet, however this measurement should not come into play. There is plenty of linear space to mount the cat(s) figure.

Budget for Site One Project: See below

Overhang over large windows on the west side of the front façade of the building. Windows face parking lot and First Street. To the left of the facility is the Coronado Ferry Landing with restaurants and shops.



Site 2.

Coronado Animal Care Facility – Front parkway planting area on front right side of facility.

The Commission has identified the planting area on the right side of the facility property between the sidewalk and the facility's parking lot for a tall sculpture that is canine/dog themed. The piece is modeled after the popular Port of San Diego "Urban Tree" Program which provided a "tree" base and pole which accommodated sculptures in the approximate shape of a tree.

The sculpture base will become a permanent fixture at the facility with an urban tree sculpture rotating from the site approximately every two years. The budget for the total project (base and first sculpture) is outlined below. The base will remain the property of the City of Coronado. The sculpture remains the property of the selected artist and is "on loan" at the site. The selected artist will participate in an unveiling and "Meet the Artist" Reception when the piece is installed.

The planting area to be used is 15 feet long, 7 feet 10 inches deep. The sculpture will be placed within this space. The area is actually longer than 15 feet, but there is a tree in the additional space that will remain. The tree is City-owned and can be pruned to accommodate the sculpture. The mounting base is part one of two elements of the Site 2 project and has a separate budget, not to exceed \$5,000 for creation and installation. The base is to include a working dog water bowl(s) for public use and will remain the property of the City of Coronado. The Site 2 sculpture will be "on loan" to the City of Coronado for a minimum of two years. The City retains the right to purchase the piece for a pre-negotiated price established during contract negotiations once the artist is selected. The City will be responsible for the installation and lighting of the sculpture and offers an honorarium to the artist for their work.

This location is selected to capture the viewer's attention so that they will notice that this is the Animal Care Facility. The art should be dog/canine themed. This could be things dogs are, love, and do; it could be a dog, or dogs; or it can tell a dog story. It also can be something else "dog" that the artist conceives. The sculpture can be static or kinetic. This should be a tall vertical object, potentially at a maximum finished height, including the mounting base, of 10 feet.

This sculpture will be exposed to the marine air, so finishes, textures, materials, etc., should be durable under these conditions. Proposals should also consider that the public will be very close to the piece, so design and mounting should be sensitive to people touching, sitting or climbing on the structure. The sculpture will be lighted at night.

This dog-themed "urban tree" sculpture will be a temporary installation with a new Call for Artists for a different themed piece that will be rotated approximately after two years. The current artist will take possession of the piece at the end of the period unless the City exercises the right to purchase the artwork before the next sculpture is installed. The intent is to have an opening reception and "meet the artist" with each successive sculpture installation. Artists who have been previously selected can participate in future calls.

Location: Front planter area/parkway on the right side between the parking lot and the sidewalk.

Approximate useable length: 15 feet depth: 7 feet 10 inches

Height: not to exceed 10 feet.

Budget: Total budget for this project is stated below and includes design, fabrication, installation and honorarium to artist(s) of both the base and sculpture. Base will remain the property of the City of Coronado. The sculpture will remain the property of the artist with an option for the City of Coronado to purchase the piece at a pre-determined cost.

Planter area to the right of the Coronado Animal Care Facility



Budget

- **Site 1 (roof) - Cat themed sculpture including design, fabrication, lighting & installation – not to exceed \$7,500.**
- **Site 2 (parkway-Element #1) – Dog themed sculpture mounting base including 2 water bowls – not to exceed \$5,000.**
- **Site 2 (parkway-Element #2) – Dog themed sculpture installation (including lighting, plumbing & artist honorarium) for 1-2 year loan to the City of Coronado – not to exceed \$5,000.**

Timeline

Applications Due September 24, 2018, by 5 p.m. – **late submissions will not be considered.**

Artist Finalist Selected and Approved by late 2018. This includes review by the Coronado Cultural Arts Commission and final approval by the Coronado City Council.

Artwork fabrication/installation: Early 2019.

Criteria for Artist Selection

Criteria for the selection of the artist include, but are not limited to:

1. Quality and artistic excellence of past work;
2. Artist's technical abilities as demonstrated in previous commissioned artwork;
3. Artist's ability to address site-responsive public art projects;
4. Willingness of the artist to consult and work with City representatives and Arts Commission staff to ensure efficient integration of artwork into the site;
5. Artist's ability to carry out the commission, keep the project within budget, and complete and install the work on schedule; and
6. Artist's knowledge of, and ability to work with durable materials that are appropriate for exposure in a public environment and that require minimal care and long-term maintenance.

Artist Selection Process

Artists for both projects will be selected through this promoted Call to Artists. One artist or a team of artists will be selected for each piece.

- A panel will convene to pre-screen the artists' applications and to select an artist or artists that may be interviewed for the project. Finalist(s) may prepare a design proposal for presentation to the panel.
- The selected artist will be placed under contract to finalize the design.
- The finalized design proposal will be reviewed and approved by the panel.
- Additionally, all designs must be approved by the Coronado Cultural Arts Commission and the Coronado City Council before work commences on the project.

Application Procedure

Use only paper clips to bind your materials. If materials are submitted that have not been requested, they will not be reviewed. Applicants must submit the following information:

1. Application: One-page application attached to this packet.
2. Résumé: four pages maximum.
3. Statement of your approach to making art and the concerns of public art in particular.
4. Up to 10 images of past work on a CD or thumbnail drive: All images must be in a PowerPoint or in JPEG format (.jpg).
 - PowerPoint images:
 - o PowerPoint files are to be named with artist's last name, first initial (smithj).
 - o Number each slide in the lower right corner, corresponding to the annotated image list.
 - JPEG images:
 - o Each image file to be named with artist's last name, first initial, underscore, and number corresponding to the annotated image list. (smithj_01.jpg).
5. Annotated Image List must include:
 - title of artwork
 - dimensions
 - year completed
 - budget/cost of artwork
 - commissioning agency
 - a brief narrated project description
 - a thumbnail of each image

Application Deadline and Submission

All application materials must be received at the Coronado Cultural Arts Commission offices no later than 5:00 pm on **September 24, 2018.**

Mail, email or drop off application packets to:

Coronado Cultural Arts Commission

1825 Strand Way, Coronado, CA 92118

Attn: Contract Arts Administrator Kelly Purvis

Submit electronically to: kpurvis@coronado.ca.us

Subject line must be: Coronado Animal Care Facility Public Art Application

CAC staff will not be held responsible for lost electronic applications with a different subject line. It is strongly recommended that applicants follow up with the Contract Arts Administrator via phone or a separate email to make sure an application was received.

For more information, contact Kelly Purvis at kpurvis@coronado.ca.us or (619) 522-2633 or (619) 341- 0137

To learn about the Coronado Cultural Arts Commission, please visit: www.CoronadoARTS.com



CORONADO CULTURAL ARTS COMMISSION

1825 STRAND WAY
CORONADO, CA 92118

CITY HALL
(619) 522-2633

**Coronado Animal Care Facility
PUBLIC ART PROJECTS APPLICATION**

Artist's Name: _____

Artist's Age: _____

Address: _____

City/State/Zip: _____

E-mail Address: _____

Preferred Phone: _____

Check all projects for which you are applying: (please note deadline dates as under no circumstances will late submissions be accepted).

The exterior sculpture has two components and the exterior parkway base will remain the property of the City of Coronado.

_____ Exterior Roof Sculpture Application Due: September 24, 2018, by 5 p.m.

_____ Exterior Parkway Base Application Due: September 24, 2018, by 5 p.m.

_____ Exterior Parkway Sculpture Application Due: September 24, 2018, by 5 p.m.

I have enclosed the following:

_____ Resume (4 pages maximum)

_____ Statement of approach to making art & the concerns of public art in general

_____ Up to ten (10) images of past work on a PC Compatible CD -ROM

_____ Annotated Image List with thumbnail image next to each

_____ A proposal for the selected project including sketches and Photoshopped images, dimensions, materials and any other pertinent information regarding the proposed artwork. (4 pages maximum)

Send Application Packet to:

Coronado Cultural Arts Commission

1825 Strand Way

Coronado, CA 92118

Attn: Kelly Purvis, Contract Arts Administrator

Electronically to: kpurvis@coronado.ca.us Subject Line must be: Coronado Animal Care Facility Public Art Application CAC staff not responsible for lost electronic applications with a different subject line.

For more information please contact the Contract Arts Administrator Kelly Purvis at

(619) 522-2633, (619) 341-0137 (direct cell) or email kpurvis@coronado.ca.us

To learn about the Coronado Cultural Arts Commission, visit: www.CoronadoARTS.com