

CALL TO ARTISTS



C3 Gallery

Fall Exhibition – “In Defense of Art”

Released: August 1, 2018

Deadline: September 15, 2018

A red poster for the exhibition. At the top, it says "NOVEMBER 7, 2018 - FEBRUARY 15, 2019" in white. Below that, "IN DEFENSE OF" is written in white, followed by "ART" in large, stylized letters where the 'A' is white and 'RT' is blue. A blue star is to the left of the 'A'. At the bottom left is the "C3 Gallery" logo. On the right, a vertical list of eligibility criteria is shown in white boxes with black text: "Exhibition of Art by Local", "U.S. Military Veterans", "Active U.S. Military Members", "& Immediate Family Members", and "CORONADO, CALIFORNIA".

NOVEMBER 7, 2018 - FEBRUARY 15, 2019

IN DEFENSE OF
ART

C3
Gallery

Exhibition of Art by Local
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CORONADO, CALIFORNIA

City of Coronado

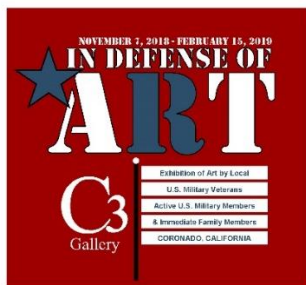
Cultural Arts Commission

1825 Strand Way

Coronado, CA 92118

(619) 522-2633 – kpurvis@coronado.ca.us





Call to Artists

2018 C3 Gallery Exhibition

The Coronado Cultural Arts Commission (CAC) is calling local artists to submit artwork for exhibitions in the Coronado Community Center Art Gallery for the fall 2018 Exhibition "In Defense of Art." The exhibition will open November 7, 2018, and run through February 15, 2019.

The exhibition will be mounted by the Commission to highlight the work of local artists who are active Military, Veterans and/or their immediate family members. The C3 Gallery is a city owned and operated art gallery, housed in the Coronado Community Center, 1845 Strand Way.

CALL TO ARTISTS

The Coronado Cultural Arts Commission is pleased to announce this new opportunity at the Coronado Community Center (C3) Art Gallery to exhibit art work by local artists who are active military, veterans or their immediate family members. The gallery is comprised of three separate spaces to exhibit work of various art media. The gallery is comprised of approximately 48 linear feet of 2-D hanging space plus 6 linear feet of 3-D cabinet space. Overall there is 270 square feet of display space.

The Coronado Community Center Art Gallery is an exhibition opportunity operated by the City of Coronado as a service to local artists. The City of Coronado Cultural Arts Commission is seeking Coronado artists to submit for consideration two-dimensional (2-D) and three-dimensional (3-D) artwork for display in the north lobby space of the Community Center located at 1845 Strand Way in Coronado. This exhibition will feature juried artwork of local artists. Artists may offer their work for sale. This exhibition will run from November 7, 2018 thru February 15, 2018. To apply please submit an application. The fee is waived for this exhibition. All media will be considered.

Deadline: Entry applications must be submitted by email or delivered to City Hall by September 15, 2018.

Process

Applications are accepted August 1 through September 15, 2018. Applications are available on CoronadoARTS.com.

A panel of judges will jury the entries. Selection criteria may include, but may not be limited to: quality/merit of work, diversity, medium of work. Artists will be notified no later than October 1, 2018.

Final acceptance for inclusion in the exhibition will be subject to review and approval of the actual completed submitted art work. All artwork accepted must be suitable for audiences which include young

children who regularly visit the Community Center. Exhibition/display dates cannot be given or transferred to another person or organization. Exhibits cannot be changed after being installed without the permission of the CAC Visual Arts Commissioner and the CAC Contract Arts Administrator.

Selected artwork must be available to remain in the gallery for the full duration of the exhibit (through February 15, 2019). No substitution, exchange, modification or withdrawal of works is permitted after acceptance for exhibition.

Eligibility

Local artists, as defined by the Cultural Arts Commission, 18 years of age or older, or visual art groups or their members representing local artists may apply. A local artist is defined as one who 1) lives in Coronado; 2) works a minimum of 20 hours per week in Coronado or 3) owns property in Coronado.

For this exhibition, artists may also be veterans, active service military and/or their immediate family members who were stationed or trained in Coronado.

Eligible works include paintings, drawings, photography, mixed-media, tapestry/wall hangings, hand crafted jewelry, ceramics/pottery, sculptures and original textiles. Other types to be considered as presented.

Artist Requirements

1. The artists must be 18 years of age and meet eligibility requirements as outlined above.
2. All artwork must be original and the work of the registered applicant. May not be an alteration of another's work or assembled from a kit.
3. The artist must submit an application and a minimum 5 (but no more than 10) jpegs of pieces of work that are representative of items to be displayed in the exhibition.
4. The artist must provide accurate information for each artwork exhibited listing: title, media, year, artist name, price or NFS (Not for Sale), phone number, email, and website, if applicable.
5. The artist is integral in the installation of art in the display case. Artist is responsible for the delivery and pickup of their artwork as well as possibly assisting in the installation in the C3 Gallery at agreed upon date and time.
6. All two-dimensional artwork must be framed or mounted and ready to hang with current gallery hanging system. All works must have the artist's name, title and medium affixed to the back of every work entered in the exhibit. Three dimensional work that require stands or holders must be provided by the artist and labeled as such.
7. The artist must publicize and promote the exhibit and if possible attend the opening reception on November 7, 2018, in the Coronado Community Center. This includes publicizing the event to their clients, contacts, public and the media.
8. The artist shall complete the City of Coronado Waiver of Indemnity and Liability releasing the City of any liability from artwork damage, loss or theft.

Sales

Items for sale are encouraged, however, artist may choose to have art for "display only." All sales are to be run by the artist and the artist shall be solely responsible for the financial transactions of the sale and shall pay all applicable taxes. All artists selling their work shall provide a California Seller's Permit number on the application form.

All artwork to remain in cases until end of exhibit and, if sold, signage will be altered when sold.

The artist will contribute 20 percent of all sales proceeds to the Cultural Arts Commission to offset the costs of operating the gallery.

Opening Reception

An opening reception is scheduled for this exhibition on **Wednesday, November 7, 2018, from 6 to 8 p.m.** The reception is open to the public and free of charge and scheduled at the Coronado Community Center Nautilus room and/or adjacent patio. The reception room is provided by the City of Coronado to the CAC. The CAC provides table set up, entertainment, coffee, tea and water provided. Artists are requested to provide an appetizer/dessert and wine. Arrangements are made prior to the event.

Promotion and Advertising

Participating artists are required to provide information to include on the CoronadoARTS.com CAC Artist Directory. Local citywide promotion PR to be provided by CAC to local media outlets, CAC website, CAC Arts Partners and social media. Exhibiting artists are strongly encouraged to market to outside outlets, family, friends and client lists to publicize and promote the exhibit and Opening Reception. CAC will provide printed and electronic postcards and/or brochures for the opening reception and ongoing exhibit. Artist is strongly encouraged to disseminate the information by mail, email and social media.

CAC will provide standard gallery callouts for each selected artwork and can include the following information: title, medium, year, artist name, price or NSF, contact information and website.

Cancellation

The Cultural Arts Commission reserves the right to suspend or cancel any exhibit should conditions warrant such action.

Please visit [www. CoronadoARTS.com](http://www.CoronadoARTS.com) for further details and an application form or download the Application (pdf format) by clicking here.

Application deadline is 5 p.m. on September 15, 2018. No late applications will be accepted. The fee to enter for this exhibition has been waived.

For additional information please contact: Kelly Purvis
Contract Arts Administrator
City of Coronado
619.341.0137 (direct cell)
kpurvis@coronado.ca.us.

Want to learn more about the Cultural Arts Commission?

Visit our website at CoronadoARTS.com.

Coronado Cultural Arts Commission | 619-522-2633

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